



"FIT FOR TOMORROW"



**>> INVITING
FRANCHISE PARTNERS**

>> START YOUR OWN GYM

**>> FIRST
DIGITAL & AUTOMATION
GYM IN INDIA**

**JOIN THE FITNESS
REVOLUTION IN INDIA**



7 STAR FITNESS 3 BRANCHES



2023



2019



2010



MANAGED BY: 
7 STARTM
FITNESS

WHY TO INVEST IN FITNESS INDUSTRY INDIA ?

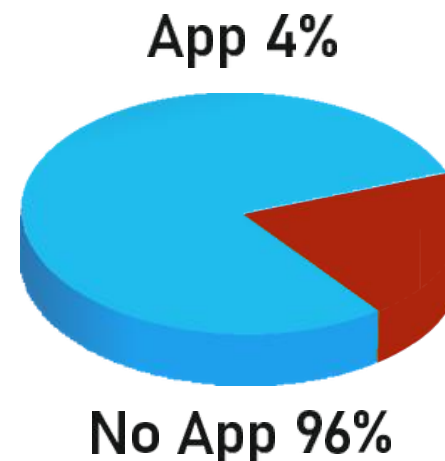
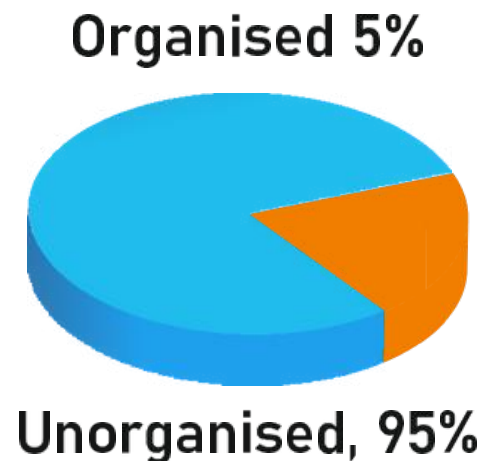
- Growing Health Conscious Lifestyle
- Urbanization And Changing Lifestyles
- Increased Health Awareness:
 - Rising Obesity Rates
 - Chronic Disease Prevention - Heart Attack, Diabetes
 - Lifestyle Diseases - Fatty Liver , Cholestrol
- Expanding Middle Class : Increased Spending Power
- Economic Factors: Disposable Income , Economic Growth
- Social Trends: Fitness Influencers And Communities , Group Fitness Classes
- Sedentary Jobs Increase
- Technological Advancements - Wearable Devices , Online Workout



OPPORTUNITY IN FITNESS CENTER

INDIA: FITNESS CENTRES OR GYMS

- There Are 2 Lakh Gyms & Studios In India, Out Of Which 95% Has No Access To Technology.
- There Are Around 23 Million Searches On Google Every Day For Fitness Centers.



USP OF 7 STAR FITNESS

FIRST DIGITAL & AUTOMATION GYM IN INDIA .

15 YEARS OF EXPERIENCE.

AMERICAN BRANDED HIGH QUALITY EQUIPMENT & DESIGN

CERTIFIED & QUALIFIED: MALE & FEMALE TRAINERS

FRIENDLY AND FAMILIER ATMOSPHERE

ALWAYS INNOVATION & UPGRADE IN WORKOUT & TECHNOLOGY



SERVICES

**SERVICE TYPE: GENERAL | COUPLE | GROUP
PERSONAL | CORPORATE**

GYM

CARDIO

ZUMBA

AEROBICS

YOGA

MEDITATION

PILATES

KICK BOXING

BCA REPORT

HIIT | TABATA | CROSSFIT

DIET & NUTRITION

BOLLYWOOD DANCE



UNIQUE SERVICES

EMI & CASHBACK

FREE WIFI

FUN ZONE

FREE MOBILE CHARGING STATION

7 STAR FITNESS STORE [MULTI INCOME]

STEAM | SONA BATH | SHOWER

OUTDOOR ACTIVITIES [GARDEN, RIVERFRONT]

MEMBER ENGAGEMENT & SUPPORT [FITNESS CHALLENGES]

PHYSIOTHERAPIST

FOOD COURT



WORKOUT & TRAINING

PHYSICAL FITNESS

WEIGHT LOSS & FAT LOSS WORKOUT

FAT TO FIT TRANSFORMATION

WEIGHT GAIN WORKOUT

BODY BUILDING WORKOUT

STRENGTH TRAINING

STAMINA INCREASE WORKOUT

BODY SHAPE TRAINING

CROSSFIT TRAINING

FLOOR & ABS WORKOUT

STRETCHING



SEGMENT WISE MODEL

KEY	PREMIUM	PLATINUM	LUXURY
AREA REQUIRED	3000-5000 SQ FEET	5000-7000 SQ FEET	7000-9000 SQ FEET
INVESTMENT	75 LACKS-1 CR	1.25 CR-1.5 CR	2 CR-2.5 CR
ROI [RETURN ON INVESTMENT]	30% TO 40%	30% TO 40%	30% TO 40%
BREAKEVEN	2-2.5 YEAR	3-3.5 YEAR	3-3.5 YEAR



FRANCHISE FEES

1 PREMIUM: ~~10 LACKS~~ 07 LACKS (TODAY DISCOUNT)

2 PLATINUM: ~~15 LACKS~~ 10 LACKS (TODAY DISCOUNT)

3 LUXURY: ~~20 LACKS~~ 15 LACKS (TODAY DISCOUNT)

4 ROYALTY: ~~14 %~~ 7 % ON THE SPOT DISCOUNT



ADVANTAGES OF OWNING AN 7 STAR FITNESS GYM FRANCHISE

- 1 FULL GYM SET UP INCLUDING EQUIPMENT , INTERIOR , FURNITURE ETC
- 2 7 STAR FITNESS HIRE QUALIFIED AND CERTIFIED MANAGEMENT TEAM
- 3 FULL SOFTWARE , MOBILE APPLICATION , AUTOMATION SYSTEM , HI - TECH IT SECURITY SYSTEM
- 4 LOW ONGOING COST
- 5 PROVEN SUCCESSFUL BUSINESS MODEL
- 6 EXTENSIVE & DEDICATED SUPPORT TEAM
- 7 FAST BREAK EVEN



SUPPORT BY 7 STAR FITNESS

FRANCHISE SUPPORT FUNCTIONS

PRE OPENING

- SITE SELECTION & APPROVAL
- GYM LAYOUT & DESIGN ARCHITECTURE
- EQUIPMENT & FURNITURE SOURCING
- COMPLETE TECH SUPPORT
- WORK STATION SETUP
- STAFF HIRING & TRAINING
- PRODUCT INVENTORY PLANNING & SOURCING
- LAUNCH MARKETING PLAN & EXECUTION GUIDANCE
- STORE LAUNCH & INAUGURATION

POST OPENING

- ONLINE & OFFLINE MARKETING SUPPORT
- ON-GOING MARKETING GUIDANCE & ADVISORY
- ADVERTISING & PROMOTION SCHEMES
- CONSISTENT PRODUCT SUPPLIES
- REASONABLE PRICE & PROFIT MARGINS ON MERCHANDISE
- TRAINING TO ENSURE EFFICIENT STORE OPERATIONS
- CENTER AUDITS & ADVISORY



FOR FRANCHISE CALL US

 **MR DHRUVIL PATEL**
OWNER

 **2nd Floor, Shreeji Complex,
Opp. Adc Bank, Gurukul Road, Memnagar, Ahmedabad**

 **7starfitnessfranchise@gmail.com**

 **FOR FRANCHISE CALL: +917600306400**



BRANCHES

 **MR DHRUVIL PATEL**
OWNER

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Ahmedabad

 7573855855 / 9723467400

Ghatlodiya

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Mahakali Mataji Temple,
Bhuyangdev Cross Road,
Ghatlodiya, Ahmedabad

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